

February 9, 2016

# Allot Launches Service Gateway 9500; Extends Proven Service Gateway Capabilities to Every Network

## Powerful Intel-based appliance delivers network intelligence, security and personalization

HOD HASHARON, Israel, February 9, 2016 /PRNewswire/ --

<u>Allot Communications Ltd.</u> (NASDAQ, TASE: ALLT), a leading global provider of security and monetization solutions that enable service providers to protect and personalize the digital experience, announced today the release of <u>Allot Service</u> <u>Gateway 9500 (SG-9500)</u>, a service delivery platform with rich functionality packaged in an efficient and small-footprint appliance capable of providing industry-leading throughput on Intel-based hardware while enabling network visibility, security services and a personalized broadband experience to millions of users. The first order for the high-performance appliance was received during Q4 2015.

"With the Allot SG-9500, cloud data centers, service providers and enterprises can now cost-effectively scale and tackle the challenges associated with exploding user demand for Internet bandwidth while simultaneously safeguarding network assets and users, and delivering value-added network-based services," said Yaniv Sulkes, AVP Marketing at Allot Communications. "We are very pleased with our first customer order and the strong demand we have seen globally for our newest Service Gateway platform."

The SG-9500 delivers high-density connectivity and high throughput in a compact appliance, reaching up to 1 Tbps of throughput in a cluster of appliances. Leveraging Intel-based hardware, the solution enables cloud data centers and service providers to rapidly and cost-effectively roll out Security as a Service (SECaaS) and other revenue-generating service offerings, as well as perform powerful network analytics available only in high-grade appliances until today, while lowering total cost of ownership and accelerating return on investment. With pay-as-you-grow deployment expansion capabilities, network operators can seamlessly expand, reduce initial capital outlay and quickly respond to market changes. Enterprises will benefits from a powerful all-in-one appliance that provides network intelligence, application control, network security and web security.

Key features and functions of the Allot Service Gateway 9500 include:

#### **Secure Network Assets and Users**

As a single point of integration for service delivery, Allot SG- 9500 minimizes interoperability and service integration issues. Service providers benefit from a centralized management and integration of Allot's leading security services including:

- Allot WebSafe Personal (Security as a Service for consumers)
- Allot WebSafe Business (Security as a Service for businesses)
- Allot ServiceProtector (DDoS protection and anti-bot)
- Allot ContentProtector (URL filtering)
- Allot SpamOut Protector (anti-spam)

The platform also supports real-time traffic steering to third-party applications or virtualized services.

#### **Gain Greater Network Visibility & Control**

Allot's embedded multi-dimensional awareness provides granular application, user, device, quality-of-experience (QoE) and network topology traffic visibility. Intelligent Traffic Detection Function (TDF) and Policy and Charging Enforcement Function (PCEF) capabilities enable network operators to leverage superior traffic identification and classification to enrich policy decisions and enhance charging capabilities. Additionally, the Allot SG-9500 maintains accurate layer-7 visibility and control of user application traffic across multiple platforms, even when asymmetric upstream and/or downstream IP flows are processed by different appliances.

#### **Collect Network Data for Deeper Analysis & Insight**

Allot SG-9500 collects and exports a rich variety of high-resolution usage data, including real-time transactions per user, application, device, video session, VoIP and Instant Messaging session, Web session, and more, which can be exported to business intelligence (BI) systems, such as <u>Allot ClearSee</u> network analytics, for analysis. As a result, network operators are able to deliver new personalized services customized to user profiles and needs and enterprises are able to increase productivity.

Enterprises will additionally benefit from the enhanced analytics capabilities of the SG-9500, allowing in-depth assessment of network and application metrics.

The SG-9500 is generally available now worldwide. For more information please visit the <u>Allot website</u> or meet an Allot representative at one of these upcoming events:

- Mobile World Congress, February 22-25, 2016 in Barcelona, Spain, Hall 5 Stand 5G41
- RSA Conference USA, February 29 March 4, 2016 in San Francisco, California Booth N4240

## **About Allot Communications**

Allot Communications (NASDAQ, TASE: ALLT) is a leading provider of security and monetization solutions that enable service providers to protect and personalize the digital experience. Allot's flexible and highly scalable service delivery framework leverages the intelligence in data networks, enabling service providers to get closer to their customers, safeguard network assets and users, and accelerate time-to-revenue for value-added services. We employ innovative technology, proven know-how and a collaborative approach to provide the right solution for every network environment. Allot solutions are currently deployed at 5 of the top 10 global mobile operators and in thousands of CSP and enterprise networks worldwide. For more information, please visit <a href="http://www.allot.com">http://www.allot.com</a>.

#### **Forward Looking Statement**

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Contacts

## **Allot Communications**

Sigalit Orr, Director of Marketing Communications and Analyst Relations +972-9-761-9171, sorr@allot.com

Merritt Group, Inc. Melissa Chadwick, Merritt Group, Inc. +1-571-382-8513, chadwick@merrittgrp.com

SOURCE Allot Communications Ltd.

News Provided by Acquire Media