

Allot Logo

## New Zealand's DIA Selects Allot to Protect Its Citizens from Digital Child Exploitation Content

August 24, 2020

### Allot SmartSentinel and ContentProtector to Filter Digital Child Exploitation Content

Hod Hasharon, Israel, Aug. 24, 2020 (GLOBE NEWSWIRE) -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers (CSPs) and enterprises, today announced New Zealand's [Department of Internal Affairs](#) (DIA) has awarded Allot with a contract to provide the nationwide Digital Child Exploitation Filter (DCEF). Allot SmartSentinel and ContentProtector identify and block access to internet sites that contain objectionable content relating to child sexual abuse material, as defined in the New Zealand Films, Videos and Publications Classification Act of 1993.



## Te Tari Taiwhenua Internal Affairs

Allot has replaced DIA's current software with a scalable, lean, and virtual solution that is easy to use and maintain without requiring third-party oversight and management. Using Allot SmartSentinel, DIA can centrally enforce URL filtering without changes or implementations at the CSP level.

"DIA serves and connects people, communities, and government offices to build a safe, prosperous, and respected nation," said Jared Mullen, Director Digital Safety at the Department of Internal Affairs. "We are committed to protecting our citizens from online harm, and the Allot solution gives us the tools to carry out this mission."

DIA has the capability to block sites that contain objectionable child sexual abuse content and to analyze web activity logs, without impacting CSP network performance. Traffic from 11 CSPs in New Zealand is sent voluntarily to DIA for filtering to ensure that New Zealanders are not exposed to these websites with objectionable content.

"Digital enforcement has become a critical need for many national authorities due to increased cyberthreats," said Oren Coral, VP Sales APAC at Allot. "By implementing URL filtering with Allot SmartSentinel, DIA can block sites that host illegal child sexual abuse content to protect New Zealand citizens."

For more information on Allot's SmartSentinel visit: <https://www.allot.com/service-providers/url-traffic-filtering/>

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#### Additional Resources:

Allot Blog: <https://www.allot.com/blog>

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#### About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 23 million subscribers in Europe.

Allot. See. Control. Secure.

#### Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made

pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

**Attachment**

- [NZ DIA Logo](#)

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