

Allot Logo

## **Allot Secure Selected to Provide Cybersecurity Services to a Tier-1 European Mobile Provider with Over 10 Million Subscribers**

January 13, 2021

**Allot NetworkSecure and EndpointSecure cybersecurity solutions will protect against the latest threats and will generate recurring revenue to be shared between the service provider and Allot.**

Hod Hasharon, Israel, Jan. 13, 2021 (GLOBE NEWSWIRE) -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers (CSPs) and enterprises, today announced that a tier-1 mobile service provider in Europe has selected Allot Secure solutions to deliver comprehensive cybersecurity services to its consumer, SOHO and small business customers. Subscribers to the service will pay a monthly fee that is shared between the service provider and Allot.

[Allot Secure](#) is the first platform to provide mobile users with a unified user experience for on-net and off-net cybersecurity, including configuration, reporting and alarm management. The service provider will be implementing NetworkSecure and EndpointSecure, two solutions in the Allot Secure family.

NetworkSecure is a network-based solution, offering zero-touch, clientless operation, requiring no application installation by the end customer. With NetworkSecure, the service provider can offer its customers protection from cybersecurity threats, including malware, viruses, phishing and ransomware. An easy-to-use interface provides branded alerts and reporting that help strengthen brand loyalty. The NetworkSecure solution will be supplemented with Allot EndpointSecure, which ensures that the customer is protected from cyberthreats even when they are off the service provider's network.

The Allot Secure family of solutions is the market leader in the growing network-based, mass-market cybersecurity category, protecting more than 20 million mobile users globally. Allot reports that some service providers have achieved up to 50% adoption rates with subscriber services based on NetworkSecure.

"Following a rigorous testing and evaluation process Allot Secure was selected based on its superior cyber protection capabilities including on encrypted traffic," said Hagay Katz, VP Strategic Accounts, Cyber Security at Allot. "Once again, Allot Secure shows the appeal of a cybersecurity solution that can increase the service provider's ARPU, brand loyalty and Net Promoter Score while generating new revenue."

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### **Additional Resources:**

Allot Blog: <https://www.allot.com/blog>

Allot On-air Podcast: <https://www.allot.com/resources/podcasts>

Follow us on Twitter: [@allot\\_ltd](#)

Follow us on LinkedIn: <https://www.linkedin.com/company/allot-communications>

### **About Allot**

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers globally.

Allot. See. Control. Secure.

### **Forward-Looking Statement**

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in

technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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