

Allot Logo

Entel Peru Launches Allot Security-as-a-Service Solution to Protect Mobile Users from Cyberattacks

January 10, 2022

Peruvian telecom provider now offers cybersecurity and parental control services. Entel and Allot will share recurring revenues generated by monthly service fees.

Hod Hasharon, Israel, Jan. 10, 2022 (GLOBE NEWSWIRE) -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers and enterprises worldwide, announced today that Entel, Peru's innovative communication service provider, has launched the Allot NetworkSecure cybersecurity solution to protect the company's mobile users against a broad range of cyber threats and to provide parental controls.

The solution that Entel has implemented includes Allot [NetworkSecure](#), the world's leading platform for network-based mass-market cybersecurity. Using NetworkSecure, Entel is offering its customers a security service to protect them against emerging cybersecurity threats, including, viruses, malware, phishing attacks, ransomware, cryptojacking and malicious sites. NetworkSecure also provides state-of-art content filtering capabilities that enable parental controls.

With the network-based NetworkSecure solution, subscribers do not need to download, install or update any software. While traditional consumer security services require end-user installation, the next generation Allot NetworkSecure solution offers zero-touch mass-market user onboarding path which has led to double-digit penetration rates with other Allot telecom customers. Subscribers to the Allot cybersecurity solution will pay a monthly fee which Entel will share with Allot, and will result in recurring revenue for Allot, based on the success of the service.

"Almost half of Peru's mobile users have suffered a cyberattack, which is why Entel wants to provide our customers with an easy-to-use cybersecurity solution," said Alonso Lazo, Marketing Director at Entel. "With this in mind, we selected Allot to offer a mobile security solution that cannot be bypassed, and which removes the burden from our customers. In addition to cybersecurity, we will also be able to give parents peace of mind, knowing that their children are protected from harmful content on their devices."

Allot NetworkSecure also delivers ongoing branded notifications to subscribers about the protection and value they get from the service provider, opening a new digital channel to better engage with customers.

"We are happy to have Entel join the growing list of mobile operators who recognize our leadership in the mass-market network-based security as a service. Our revenue-sharing model represents a strong business relationship with Entel Peru and our mutual commitment to success," said Amir Oren, Vice President, Sales EMEA & LATAM at Allot. "Beyond Allot's reputation for NetworkSecure serving more than twenty million subscribers, Entel understands that Allot is a long-term trusted security partner. We will leverage our accumulated global market experience to assist Entel to maximize their ARPU and strengthen their brand while satisfying an important and timely need for their customers."

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Additional Resources:

Allot Blog: <https://www.allot.com/blog>

Allot On-air Podcast: <https://www.allot.com/resources/podcasts>

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Follow us on LinkedIn: <https://www.linkedin.com/company/allot-communications>

About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers globally.

Allot. See. Control. Secure.

Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the

Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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