

Allot Logo

Tier-1 Telecom Operator in Southeast Asia Selects Allot Secure to Protect Small and Medium-Sized Businesses from Cyber Threats

February 10, 2022

Operator and Allot will share revenue earned from monthly cybersecurity service fees

Hod Hasharon, Israel, Feb. 10, 2022 (GLOBE NEWSWIRE) -- [Allot Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security-as-a-service (SECaaS) solutions for communication service providers and enterprises, announced today that a tier-1 telecom operator in Southeast Asia, in a deal signed toward the end of 2021, has selected the Allot Secure unified family of solutions to provide cybersecurity protection to its Small and Medium-Sized Business (SMB) customers. The operator and Allot will share recurring revenues generated by monthly service fees.

Allot Secure is the first platform to provide subscribers with a unified user experience for on-net and off-net cybersecurity and content filtering, including configuration, reporting and alarm management. The operator will be implementing NetworkSecure and EndpointSecure, two solutions in the Allot Secure family.

Allot [NetworkSecure](#) is a network-based solution, offering zero-touch, clientless operation, requiring no application installation by the end customer. With NetworkSecure, the service provider can offer its customers protection from cybersecurity threats, including malware, viruses, phishing and ransomware and can enable SMB customers to block inappropriate categories of web content for their employees. An easy-to-use interface provides branded alerts and reporting that help strengthen brand loyalty. The NetworkSecure solution will be supplemented with Allot EndpointSecure, which ensures that the user is protected from cyberthreats and is prevented from accessing inappropriate content, as defined by the SMB customer, even when they are off the service provider's network.

"Part of this tier-1 operator's commitment to enabling digitalization for their global business customers is a broad cybersecurity service offering. The Allot Secure solutions for small and medium-sized businesses will be a logical complement to those services," said Weiming Li, VP Sales APAC for Allot. "Now they will be able to offer cyber protection to their small and medium-sized business customers alongside their large corporate counterparts."

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Additional Resources:

Allot Blog: <https://www.allot.com/blog>

Allot On-air Podcast: <https://www.allot.com/resources/podcasts>

Follow us on Twitter: [@allot_ltd](#)

Follow us on LinkedIn: <https://www.linkedin.com/company/allot-communications>

About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers Globally.

Allot. See. Control. Secure.

Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our products by our reseller and customer in EMEA, our ability to compete

successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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