

Allot Selected by a Tier 1 APAC Mobile Operator for Smart Congestion Management

October 25, 2018

Allot's NFV-based actionable analytics provide QoE based congestion and traffic management to improve subscriber QoE and reduce operator costs

HOD HASHARON, Israel, Oct. 25, 2018 /PRNewswire/ -- [Allot Communications Ltd.](#) (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for service providers and enterprises worldwide, announced today that a Tier 1 APAC Mobile Operator, serving over 10 million subscribers, has chosen the [Allot Service Gateway](#) and [Allot ClearSee Network Analytics](#), to shape traffic and relieve congestion across their mobile network. Allot's solution was selected after a competitive process, in which Allot won over the incumbent provider.



The Tier 1 Mobile Operator will be using the machine learning-powered Allot solutions to proactively diagnose network issues, identify quality-related network trends and act to resolve them before they impact subscribers. Additional benefits of the solution include the optimization effects, and the ability to postpone further RAN infrastructure investment.

Allot's Service Gateway enables the mobile operators to consolidate their infrastructure, thereby optimizing operating efficiency and reducing operating costs through centralized management, configuration and upgrades. As a result, they have the capabilities and intelligence to manage their networks most effectively, as well as, maintain and grow their user base with the assurance of the highest quality of service and the prospect of providing new value-added services, like security as a service.

Allot's ClearSee solution allows mobile operators to leverage information in real-time insights from all aspects of business, including application, user, device, quality of experience (QoE), and security data records to provide cost effective services. Currently, the APAC Tier 1 Mobile Operator is assessing monetization opportunities based on information gleaned from trends in tethering usage, resource utilization and other congestion and traffic management related data.

"We put our NFV experience and know-how into action, to deliver a smart network intelligence solution that provides true QoE-based congestion and traffic management and put this Tier 1 Mobile Operator firmly on the journey towards providing customer engaging services like security as a service," said Ran Fridman, Executive Vice President Worldwide Sales. "Essentially, by choosing Allot's solution, the mobile operator can leverage their cost-saving investment into a revenue generator by utilizing multi-service gateway capabilities."

Additional resources:

- Stay up to date with the latest trends in enterprise and ISP security by checking out our blog: <http://blog.allot.com/>
- Follow us on Twitter: [@allotcomms](#)
- Follow us on LinkedIn: <https://www.linkedin.com/company/allot-communications/>

About Allot

Allot Communications Ltd. (NASDAQ: ALLT) (TASE: ALLT), is a provider of leading innovative network intelligence and security solutions for service providers worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers in Europe. Allot. See. Control. Secure. For more information, visit www.allot.com.

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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