### Allot Logo

## KPN Chooses Allot Service Gateway to Deliver Superior Network Performance

November 1, 2018

# Allot's Network Intelligence solution provides improved QoE via degradation identification, clustering, custom reporting, and SLA enforcement

HOD HASHARON, Israel, Nov. 1, 2018 /PRNewswire/ -- Allot Communications Ltd. (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for service providers and enterprises worldwide, announced today that KPN, a Tier 1 Dutch Internet and communications technology (ICT) provider has selected the Allot Service Gateway (SG) for its data center. KPN chose Allot's solution to meet the mounting service expectations of their growing business user base and its resulting increased network traffic.



The Allot Service Gateway, a proven carrier-class solution, prevents costly downtime by managing the KPN's high-rate bandwidth across multiple IP addresses, while simultaneously identifying bandwidth anomalies, and enforcing Service Level Assurance (SLA) requirements for application performance.

KPN serves millions of fixed, mobile and Internet subscribers throughout the Netherlands, Germany, Belgium, France, and Spain with business network services and data transport throughout Europe. With this large and growing customer base depends on the ICT provider for uptime and accessibility, KPN selected Allot to meet a variety of service expectations, such as reducing time-to-market for new services and preventing any costly impact of malicious traffic.

"KPN came to us seeking a solution that offered simplicity without increasing operation expenditures, as well as the ability to adequately plan for network capacity on an ongoing basis. After evaluating several vendors, they found that the Allot Service Gateway provided the scalability currently needed with room to expand in the future," said Tomer Egozi, VP Sales, Global Enterprise of Allot. "After deployment, the operations team is empowered to troubleshoot degradations, identify service level forming breaches in real-time, and forecast growing demands – all of which are important when making conscious expansion decisions."

"Before choosing Allot, we faced several operational challenges," said Gert Heyblom, Technical Product Manager, "including frequent network outages due to poor performance and the inability to run supported cluster and custom advanced reports. The solution we were using had reached its maximum capacity this caused scalability issues and negatively impacted customer Quality of Experience (QoE). With the Allot Service Gateway, we will improve overall customer QoE by more easily troubleshooting network and application performance in real time, as well as enforcing SLAs while improving capacity-planning."

To learn more about the Allot SG series, visit: https://www.allot.com/products-service-providers/service-gateway/

#### Additional resources:

Download the Allot Telco Security Trends Report:

http://info.allot.com/rs/639-LNU-402/images/Telco\_Security\_Trends\_Q3\_Press.pdf

Stay up to date with the trends in enterprise and ISP security: https://www.allot.com/blog/

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#### About Allot

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers in Europe. Allot. See. Control. Secure. For more information, visit www.allot.com.

#### **Forward Looking Statement**

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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