

Allot Logo

## **Allot Powers Safaricom's Boost in Quality of Experience, Quality of Service and Security for Fixed and Mobile Customers**

February 12, 2019

**Safaricom, Kenya's largest operator, puts customers first when choosing Allot's Security and Network Intelligence solutions to deliver visibility, real time actionable intelligence, and expanded charging capabilities.**

Hod HaSharon, Feb. 12, 2019 (GLOBE NEWSWIRE) -- Allot Communications Ltd. (NASDAQ, TASE: ALLT), a leading global provider of innovative network intelligence and security solutions for service providers and enterprises worldwide, announced today that Safaricom will be implementing a convergent network solution for its fixed and mobile customers. The tailored Allot solution features network analytics, advanced charging capabilities as well as Network Security and protection against DDoS.

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"We have a long and valued relationship with Allot" said Thibaud Rerolle, Safaricom's Chief Technology Officer. "With the visibility, control and security solutions provided by Allot, we will deliver added value with heightened quality of experience and protection to our customers from the rising cyber security threats, including DDoS attacks, phishing and cryptojacking."

By activating Allot's network intelligence and security technologies, Safaricom is now better able to:

- Protect service availability and quality by blocking inbound and outbound DDoS attacks,
- Enhance quality of experience (QoE) through improved streaming quality,
- Proactively optimize network resources and customer service plans to maximize revenues,
- Turn detailed network, application and user data into actionable insights to drive customer satisfaction, and
- Save on CAPEX costs.

"Safaricom joins several of the world's largest global Tier 1 operators with its deployment of Allot," comments Ran Fridman, EVP Global Sales at Allot. "I am confident the combined DDoS Secure and NetworkSecure convergent solution will bring value to Safaricom and its customers through a better, safer user experience as well as protection against a variety of online threats."

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### **Additional Resources:**

**NFV Webinar:** Allot NVF Turning Hype into Reality [https://youtu.be/ifS\\_AR8XpL8](https://youtu.be/ifS_AR8XpL8)

**Allot Blog:** <https://www.allot.com/blog/>

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### **About Allot**

Allot Ltd. (NASDAQ, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 21 million subscribers in Europe. Allot. See. Control. Secure. For more information, visit [www.allot.com](http://www.allot.com).

## Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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