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Allot Communications Enables Fast Rollout of Digital Lifestyle Services in the Tera Era With Allot Service Gateway Tera

New Platform Has Already Received Four Multimillion Dollar Orders from Global Operators

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[Allot Communications Ltd.](#) (NASDAQ: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband operators and cloud providers, today announced the launch of [Allot Service Gateway Tera](#), a high-performance DPI-based platform built to power the deployment of Digital Lifestyle Services in fixed and mobile data networks on the path to software-defined networking (SDN) and cloud-based network services (NFV). Allot Service Gateway Tera has already received multimillion dollar orders from four different mobile and fixed line operators worldwide, including a \$4M deal announced earlier this year and a \$5M dollar deal announced earlier this month.

Allot Service Gateway Tera provides a unified framework for both physical and virtual service deployment across any access network, serving as a single point of integration for network- and cloud-based services. The new offering includes real-time traffic management, video optimization, policy enforcement, application-based charging, and security services such as Parental Control and Anti-DDoS.

Allot Service Gateway Tera supports Service Chaining to value-added services, with high-density 100GE and 10GE connectivity. The platform is built to manage 15 million active subscribers and provides up to 2Tbps in a Tera-cluster.

"Our modular platform architecture is specially designed for the 'Tera Era,' allowing service providers to expand connectivity, throughput and capacity on demand in a pay-as-you-grow model," said Andrei Elefant, VP Product Management and Marketing at Allot Communications. "This reduces the initial capital investment and offers service providers a smooth migration path toward SDN and virtualization."

Allot Service Gateway Tera also supports breakthrough network analytics, allowing operators to collect a variety of data sets from their networks and analyze them according to application, subscriber, device, topology and context. It works with [Allot ClearSee Analytics](#) solution to turn big data into valuable business insights needed to drive service profitability and customer satisfaction.

"We are very pleased to offer providers a flexible solution that allows them to quickly respond to market changes, roll out new value-added services and ultimately enhance their role in the digital lifestyle ecosystem," added Elefant.

In conjunction with the launch of Allot Service Gateway Tera, a [new white paper by Senza Fili Consulting](#) highlights the value of a unified service enablement platform to drive digital lifestyle service evolution. The report states that the move from bits to context-driven services brings operators closer to subscribers and enables them to better utilize and monetize their network resources.

About Allot Communications

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle and workstyle. Allot's DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to analyze, protect, improve and enrich the digital lifestyle services they deliver. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables network operators worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information, please visit <http://www.allot.com>.

Forward Looking Statement

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating

to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Trademark Notice

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