

May 27, 2014

# Allot Service Gateway Tera Gains Momentum amongst Global Operators

## Allot Communications received additional \$5M Order from a Tier-1 Mobile Operator

HOD HASHARON, Israel, May 27, 2014 /PRNewswire/ -- <u>Allot Communications Ltd.</u> (NASDAQ: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband operators and cloud providers worldwide, announced today that it received a \$5M order from a Tier-1 mobile operator for the Allot Service Gateway Tera. The Tier-1 operator requires the platform's service enablement capabilities to introduce a large-scale subscriber offering later in the vear. This is the 5<sup>th</sup> order for the Allot Service Gateway Tera from Tier-1 customers since the beginning of the vear.

The Allot Service Gateway Tera uniquely combines a high-performance DPI-based platform with a unified framework to deliver Value-Added Services on the Operator's network. Operators can use this platform to efficiently deliver a range of value-based

"With the growing demand for digital lifestyle services amongst customers, service providers need a high-powered platform, which allows them to rollout new large-scale service offerings quickly" said **Yaniv Sulkes**, AVP of Marketing at Allot Communications.

Built to manage over 15 million active subscribers, the Allot Service Gateway Tera provides service providers with access to real-time traffic management, video optimization, policy enforcement, application-based charging, security services, value-added services and network analytics - allowing operators to expand connectivity and adapt to changing market needs.

#### **About Allot Communications**

services to millions of subscribers in high-speed networks.

Allot Communications Ltd. (NASDAQ, TASE: ALLT) is a leading global provider of intelligent broadband solutions that put mobile, fixed and enterprise networks at the center of the digital lifestyle and workstyle. Allot's DPI-based solutions identify and leverage the business intelligence in data networks, empowering operators to analyze, protect, improve and enrich the digital lifestyle services they deliver. Allot's unique blend of innovative technology, proven know-how and collaborative approach to industry standards and partnerships enables network operators worldwide to elevate their role in the digital lifestyle ecosystem and to open the door to a wealth of new business opportunities. For more information, please visit <u>www.allot.com</u>.

### **Forward Looking Statement**

This release may contain forward-looking statements, which express the current beliefs and expectations of Company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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